



**GHA**  
design studios



## **FOR IMMEDIATE RELEASE**

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## **The 39th Annual Retail Design Institute International Store Design Awards – 2009**

### **Winning Project: Bravo Supermercado – Award of Merit**

*New York, NY (January 11, 2010)* - The original store design competition, now in its 39th year, this event attracts the best of the best in store design worldwide. This event is the industry's only peer reviewed competition with over 200 international entrants vying for top awards.

GHA design studios is the proud recipient of the 2009 Retail Design Institute's Award of Merit in the Supermarket category for Bravo Supermercado in Santo Domingo, Dominican Republic. A new concept without precedent in the Dominican Republic was developed for Bravo introducing the consumer to a brand new way of food shopping, while remaining respectful the value-consciousness of the local shopper. A ground-up hypermarket concept of clean, cool lines was created while maintaining a Latin American cultural appeal through colours and graphics. In addition to the design of the physical space, a complete brand image was developed from logo to packaging to environment.

Over the past 25 years, GHA design studios has evolved into one of North America's leading retail design firms with an expansive portfolio that is garnering the attention of the international design community. Our innovative approach to retail design focuses on creating dynamic environments including specialty store and shopping centre design, branding and graphics, mixed-use retail programming and design, developing retail vision and groundbreaking storefront tenant criteria. With our head offices located in bi-cultural Montreal, Quebec and in Detroit, Michigan, we are proud to bring our special blend of Canadian and American perspective to the international forum.