



Date: April 7, 2017
Contact: Debbie Kalisky
Telephone: 514-843-5812 # 229
Email: dkalisky@ghadesign.com

GH+A Wins Gold for Saks Food Hall by Pusateri's from Shop!

Montreal, QC (April 7, 2017) – The international retail design firm, GH+A, is the proud recipient of the Gold Award from the Shop! Design Awards for the design of the Saks Food Hall by Pusateri's at CF Sherway Gardens in Toronto, ON in the Specialty Food Retailer category. Shop! announced the winners last week on March 29th at LIGHT nightclub at Mandalay Bay in Las Vegas as part of GlobalShop 2017.

Saks Fifth Avenue is the first North American department store in the 21st century to import the classic food hall concept into their premises. With the surge in popularity of the public's interest in gourmet food, the retailer seized an opportunity to capitalize on the foodie trend and introduce a new lifestyle component to the Saks Fifth Avenue brand. The choice of Saks to partner with Pusateri's was a natural one stemming from their premium quality standards, upscale store interiors, curated selection of gourmet foods, to their recognition as Toronto's finest grocer. The food hall at CF Sherway Gardens features 18,500 square feet of best-in-class gourmet food offerings showcased within a supremely luxe market atmosphere. The programming and layout are inspired by the traditional European food hall, with culinary stations meshed throughout the space creating a dynamic interplay of shopping aisles with specialty stations.

About GH+A: Founded in 1985, GH+A's visionary approach to retail design focuses on creating dynamic environments including shopping malls, stores and food destinations. They pride themselves in offering a wide array of professional services to their clients from retail programming and planning, to design concepts, brand graphics and rollout programs. They are committed to delivering innovative design solutions and consider every project as an opportunity to make retail more vital. Their differentiator is the focus in which they place on the consumer experience and the retail performance as the main driver in the success of a project. With offices located in Montreal, Quebec and Detroit, Michigan, they design for an international market. www.ghadesign.com

About Shop! Association: Shop! is the global non-profit trade association dedicated to enhancing retail environments and experiences. Shop! represents more than 2,000 member companies worldwide and provides value to the global retail marketplace through their leadership in: Research (consumer behavior, trends, futures), Design (customer experience design, store design, display design, fixture design), Build (manufacturing, construction, materials, methods, logistics, installation), Marketing (in-store communications, in-store marketing, technology, visual merchandising), and Evaluation (ROI, analytics, recognition/awards). Shop! is the new name for A.R.E. | POPAI The New Association. <http://www.shopassociation.org/>

Project images on following pages



Saks Food Hall by Pusateri's, CF Sherway Gardens, Toronto, ON



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